

2020 ADVERTISING OPPORTUNITIES



The Non-Ferrous Founders' Society is a proven resource for connecting metal casters with key industry suppliers. Offering access and exposure to our membership and the non-ferrous casting industry, advertising with NFFS is a unique opportunity to develop lasting relationships with key decision makers in potential customer facilities. Including a wide variety of opportunities for face-to-face interaction and effective communication, it is a great way to promote your business and demonstrate your support of the non-ferrous casting industry.

See the reverse side for a full list of advertising opportunities. Use the following tips to **maximize your advertising dollars**:

- **Become a member.** Receive a 50% discount on published advertising rates, in addition to a variety of other benefits, when you become a member of NFFS. Join now at www.nffs.org.
- **Buy annually.** Purchase advertising on an annual basis to receive a discount of over 60% over monthly rates.
- **Buy a package.** Our advertising packages include a combination of our most popular advertising options. When buying NFFS advertising packages, you will save even more over à la carte pricing.



NON-FERROUS FOUNDERS' SOCIETY

905 E. Chicago Road, Suite One
Sturgis, Michigan 49091

Phone: 847.299.0950

Fax: 847.299.3598

Web: www.nffs.org

All **artwork and insertion orders** should be sent to:

Erin Russell

Director of Membership & Communications

Direct: (847) 268-3451

Email: erin@nffs.org

Design specifications, insertion order form, and additional details available at:

www.nffs.org/advertising

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MONTHLY NEWSLETTERS	NFFS Member	Non-Member
NFFS Notes Member Newsletter Ad – Single Issue (approx. circulation 600) <ul style="list-style-type: none"> • Small (2.575" W x 2.5" H) • Medium (5.275" W x 2.5" H) • Large (8" W x 2.5" H) 	\$125 \$175 \$225	\$250 \$350 \$450
NFFS Notes Member Newsletter Ad – 12 Issues (approx. circulation 600) <ul style="list-style-type: none"> • Small (2.575" W x 2.5" H) • Medium (5.275" W x 2.5" H) • Large (8" W x 2.5" H) 	\$1,000 \$1,500 \$2,000	\$2,000 \$3,000 \$4,000
Industry Insider Newsletter Ad – Single Issue (approx. circulation 1,900) <ul style="list-style-type: none"> • Small (2.575" W x 2.5" H) • Medium (5.275" W x 2.5" H) • Large (8" W x 2.5" H) 	\$125 \$175 \$225	\$250 \$350 \$450
Industry Insider Newsletter Ad – 12 Issues (approx. circulation 1,900) <ul style="list-style-type: none"> • Small (2.575" W x 2.5" H) • Medium (5.275" W x 2.5" H) • Large (8" W x 2.5" H) 	\$1,000 \$1,500 \$2,000	\$2,000 \$3,000 \$4,000

ANNUAL PUBLICATIONS	NFFS Member	Non-Member
NFFS Regulatory Compliance Calendar Ad <ul style="list-style-type: none"> • Full Page (11" W x 8" H) • Full Page Premium Position (Inside Front Cover, Inside Back Cover, Inside First Page) • 1/4 Page Interior (5.5" W x 3.75" H) • Footer (2.75" W x 2" H) 	\$500 \$750 \$250 \$100	\$1,000 \$1,500 \$500 \$200
NFFS Annual Report Ad <ul style="list-style-type: none"> • Full Page (7.5" W x 9.5" H) • Full Pg. Premium Position (Outside Back Cover, Inside Front Cover, Inside Back Cover) • 1/4 Page Interior (3.5" W x 4.5" H) 	\$500 \$750 \$250	\$1,000 \$1,500 \$500

MEETINGS & EVENTS	NFFS Member	Non-Member
NFFS Industry Executive Conference Tabletop Exhibit Space <i>Includes tabletop only—full conference registration is available at an additional cost.</i>	\$0	\$2,500
NFFS Industry Executive Conference Program Ad <ul style="list-style-type: none"> • Full Page (7.5" W x 9.5" H) • Full Page Premium Position (Outside Back Cover, Inside Front Cover, Inside Back Cover) 	\$500 \$1,000	\$1,000 \$2,000

NFFS MEMBER ADVERTISING PACKAGES

NFFS members receive an additional discount over individual ad prices when purchasing an Advertising Package.

All packages include:

- Full page ad in the *Regulatory Compliance Calendar*
 - Full page ad in the NFFS Annual Report
- Full page ad in the Industry Executive Conference program
 - Tabletop Exhibit Space at the Industry Executive Conference

PLUS...

- **SMALL** ads in *NFFS Notes* and *Industry Insider* for one year for a **total package price of \$3,000**
- **MEDIUM** ads in *NFFS Notes* and *Industry Insider* for one year for a **total package price of \$4,000**
- **LARGE** ads in *NFFS Notes* and *Industry Insider* for one year for a **total package price of \$5,000**